

What is claimed is:

1. A method of communications, comprising:
determining a location of a user; and
sending information to present to the user on a presentation device in the proximity of the user based on the determined location.

2. The method of claim 1, further comprising determining from a user profile information of interest to the user.

3. The method of claim 2, wherein sending the information comprises sending the determined information.

4. The method of claim 2, wherein sending the information comprises sending advertising information.

5. The method of claim 2, further comprising updating the user profile based on actions of the user.

6. The method of claim 5, wherein updating the user profile comprises updating based on retail purchasing actions of the user.

7. The method of claim 1, wherein determining the location of the user comprises determining using information from a local tracking system within a predetermined geographic region.

8. The method of claim 1, wherein determining the location of the user comprises determining the location within a facility.

9. The method of claim 1, wherein determining the location is based on a location of a tracking device.

1 10. The method of claim 9, wherein determining the location is based on
2 communication of signals between the tracking device and a network of antennas.

1 11. The method of claim 9, wherein sending the information comprises
2 sending information to present on a presentation device separate from the tracking
3 device.

1 12. The method of claim 1, wherein sending the information comprises
2 sending the information on one of a plurality of presentation devices near the user.

1 13. The method of claim 1, further comprising:
2 determining a location of at least another user; and
3 determining one or more common interests of the users,
4 wherein sending the information comprises sending information based on
5 the one or more common interests.

1 14. The method of claim 1, further comprising receiving data collected from
2 one or more input devices of activities of the user.

1 15. The method of claim 14, wherein receiving the data comprises receiving
2 data collected from one or more input devices in the proximity of the user.

1 16. The method of claim 14, wherein receiving the data comprises receiving
2 data collected using one or more video cameras.

1 17. The method of claim 14, further comprising storing the received data in an
2 album that is accessible by the user.

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1 18. A system comprising:
 2 a controller adapted to retrieve information relating to a location of a user
 3 and to communicate information to present on a device in the proximity of the user as
 4 determined by the location information.

1 19. The system of claim 18, wherein the controller is adapted to retrieve a user
 2 profile associated with the user, the communicated information based on the user profile.

1 20. The system of claim 19, wherein the information to present on the device
 2 comprises advertising information targeted to an interest of the user based on the user
 3 profile.

1 21. The system of claim 18, wherein the information to present on the device
 2 comprises one of video data and image data.

1 22. The system of claim 18, wherein the controller is adapted to retrieve the
 2 location information from a location tracking system having a plurality of antennas
 3 covering different areas.

1 23. The system of claim 22, wherein the location information is based on
 2 communication between one or more of the antennas and a tracking device carried by the
 3 user.

1 24. The system of claim 18, wherein the controller is adapted to communicate
 2 the information to present on one of a plurality of devices, the one device based on the
 3 location information.

1 25. The system of claim 18, wherein the controller is adapted to retrieve
 2 location information of a plurality of users.

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27. The system of claim 18, wherein the location information identifies the location of the user in a facility selected from the group consisting of an entertainment facility, a retail facility, a business facility, an educational facility, and a governmental facility.

28. The system of claim 18, further comprising an interface adapted to communicate over a network with a sub-system comprising the device.

29. An article comprising at least one storage medium containing instructions that when executed cause a system to:

- identify a location of a user within a predetermined geographic region; and
- send information to one of plural presentation devices, the one presentation device selected based on the location of the user.

30. The article of claim 29, wherein the instructions when executed cause the system to send the information containing the advertising information.

31. The article of claim 29, wherein the instructions when executed cause the system to send the information based on an interest of the user.

32. The article of claim 31, wherein the instructions when executed cause the system to further retrieve a user profile to determine the interest of the user.

33. The article of claim 32, wherein the instructions when executed cause the system to update the user profile based on activities of the user.

34. The article of claim 33, wherein the instructions when executed cause the system to update the user profile based on retail activities of the user.

